

Case study

Project – Flannels, Merry Hill Centre, Dudley

Client – Sloane Curtis

Value – £30,000

Overview

Luxury designer clothing store, Flannels, has launched its latest outlet in Merry Hill Centre, Dudley, where GG Glass was appointed to install a stunning, fully glazed shopfront.

Description

Flannels continues to drive forward its expansion plans across the UK's high streets, opening its latest outlet in Birmingham. This marks the third Flannels storefront GG Glass has installed for the firm's fit out specialists, Sloane Curtis, in recent months.

Sloane Curtis continues to support Flannels with the store's roll out programme and has once again appointed GG Glass as its preferred glazing supplier and installer. The Dudley store marks the first in the country to benefit from a new bespoke design comprising extra wide glass entrance door side panels to the main frame, providing space for televised screens fitted to the interior.

GG Glass delivered a complete supply and fit service using aluminium channels and back to back angles with 21.5mm low iron heat soaked toughened glass with a 12mm toughened glass laminated door.

The impressive fully glazed shop front extends to 4242mm X 3645mm and was installed in just three days by the local team.

Ray Moss, Director at GG Glass commented: "Installation of new store fronts and work within the retail sector forms a core part of our business and we are adept at supplying and installing almost any design. It's great to see the new concept shopfront in situ which is centred around the use of glass for a highly impressive finish.

"Our work was completed in an impressive three days with incredibly positive feedback, once again, from the client."